

SelfPay[®]

SDK

Goodbye checkout lines.



Lines at checkout frustrate shoppers and cost brick and mortar retailers billions in lost sales, lost customers and extra labor. Shoppers overwhelmingly demand a mobile payment solution which lets them skip the checkout lines. Merchants who provide this capability see happier shoppers, increased basket size and reduced checkout lines.

Enable in-store mobile self-checkout in existing retail apps with SelfPay SDK

SelfPay[®] SDK is a software development kit built for chain merchants. With SelfPay SDK the merchant's mobile developers can rapidly implement shopper-facing functionality within their own mobile apps, including in-store mobile self-checkout.

SelfPay SDK can be used to add mobile self-checkout to a retail app from scratch or to complement existing e-commerce app functions and apply them to the in-store environment. Each SelfPay SDK license also includes access to Digital Retail Apps' patented purchase verification solution which helps with loss prevention by ensuring that items leaving the store have been paid for. SelfPay SDK provides a complete shop, pay and verify flow built for large scale operations.

To facilitate development, Digital Retail Apps provides developers with access to an instance of SelfPay Web Services to help manage core self-checkout and purchase verification functions. Store associate facing functionality is provided by the SelfPay Staff for iOS app that is developed by Digital Retail Apps.

SELECT SELFPAY SDK FUNCTIONALITY

- Create/ Manage Shopper Account
- Manage Wallet
- In-store Self-checkout Mode
- Detect a Shopper as In-store
- Store Listing
- Scan Item Barcode
- Display Product Content (pricing, images, descriptions, etc)
- Build Cart
- Discount Pricing Calculation
- Tax and Total Calculation
- In-app Checkout With Credit Cards, PayPal, Apple Pay and Others
- Earn Loyalty Points
- Increment/Decrement unit counts
- Generate and E-mail Receipt
- Receipt History

CONTACT FOR MEETING/DEMO REQUEST

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